



Orbico is the largest distributor and supply chain management company in Europe, with business in 21 countries. We are strong in B2B and FMCG markets. Our product categories are also diverse including food, non-food, electro, beauty and lubricant products.

Due to our expertise and wide range of solutions and services, Orbico business grew fast over the past decades.

Our strategic goal is to become solution provider to our brand owners therefore developing our B2B ecommerce website is on the spot now. Orbico Hungary plays crucial role in such a digital transformation.

Our digital team is expanding and as a result we are hiring ambitious professionals who would like to join this unique project in the future. If you have a strong analytical background and enthusiastic about taking part in this start-up project and developing our brand-new online platform in

Online Analyst

position, do not hesitate to send your application!

What is the scope of the project?

- Create tracking codes for measurement and define KPI metrics and targets.
 - Manage e-commerce analytics tools (online, mobile, and email traffic).
- Report key indicators and e-commerce targets (traffic statistics, user behaviour, effectiveness of promotional and performance enhancing measures).
 - Create user personalities and segmentation.
- Optimize consumer journeys and purchase process, developing conversion rates.
 - Based on the result of analysis develop recommendation for the business.
 - Reporting, dashboards
 - Collaborate with the sales and offline marketing team.

You are the best person for this opportunity if, you have

- Bachelor's degree
- 1 - 3 years experience in online sales and marketing with strong focus on online analytics
- Solid knowledge of online analytics, optimization, and reporting tools. (Google Analytics, Hotjar, Google Data studio)
- Knowledge of online promotional tools & tactics, as well as product information management is an advantage.
 - Analytical thinking.
 - Strong English language skills.
- Willingness to learn continuously and develop competences.

What we offer

- Outstanding professional opportunity within a multinational company
 - Opportunity to be a pioneer in digital transformation
 - Home office opportunity
 - Friendly colleagues, great team spirit
 - Working on a well-known, premium brands
 - Various types of employee benefits

Please send your application to the following email address recruitment.hu@orbico.com